

Evelyn E. Rogers, Ph.D.

Lominger International Master Associate Dr. Evelyn Rogers is president of E. Rogers Associates, Inc., a strategic human resource management consulting firm. Evelyn received her Ph.D. in psychology from Hofstra University in 1982 and has worked in the field of industrial/organizational psychology for over 20 years. From 1979-1982, she worked in management research for American Management Association designing research methods, developing survey instruments, preparing statistical analyses and the presentation of results. In 1984, the American Management Association published a research monograph based on her work on performance appraisal.

Evelyn has worked for PepsiCo and Young & Rubicam, Inc. in various capacities. At PepsiCo she served as a manager of Management Development for the succession process and designed career path models for manufacturing, marketing, finance and personnel, and technical functions. She also conducted team building sessions, attitude surveys programs, and individual assessments.

As Senior Vice President of Worldwide Human Resources at Young & Rubicam, Inc., she managed compensation, benefits, training and development, staffing, employee relations and matrix managed Human Resource functions in five divisions.

Prior to assuming this position with the firm she designed and coordinated career plans and training and development programs for senior executives, developed succession plans, assisted in organizational restructuring, and managed the worldwide staffing process.

Evelyn had previously served on the board of the Human Resource Planning Society and the New York Human Resource Planners. In 1992 she became an independent management consultant and has affiliations with Hofstra University and is a master certifier for The Leadership Architect® Suite of products. Evelyn has recently published her research study on "Improving the payoff from 360 Feedback" in the HRPS Journal and is currently conducting a study on the State of the Art on Executive Coaching. Her firm focuses on executive assessments, coaching, leadership development, career and succession planning, competency modeling, performance management, and team development and effectiveness.

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