

GEORGE E. SWEAZEY

Lominger International Associate George Sweazey is one of the three principals of the Executive Development Group, LLC (EDG). EDG is a leadership development and consulting firm located in Greensboro, North Carolina, Houston, Texas and Columbus, Ohio. Their focus is on custom-designed programs for executive coaching, executive teams, and classroom-based leadership education.

He also teaches at The Fuqua School of Business, Duke University, and at the Johnson Graduate School of Management, Cornell University.

He has provided leadership training and one-to-one coaching for executives in the U.S., Canada, Mexico, Brazil, Chile, Europe, Saudi Arabia, Turkey, Malaysia, China, the Philippines and Australia.

Before founding EDG George spent 12 years at the Center for Creative Leadership (CCL) in Greensboro, North Carolina and has worked with more than 5,000 mid-level to upper level managers.

At the Center he was responsible for various aspects of leadership development including needs assessment, program design, leadership training and one-on-one executive coaching.

He was also the manager of the “Creating Team Innovation” program, which focused on custom-designed programs for executive teams.

Before working at CCL George worked for six years as the program director of the North Carolina Outward Bound School. In that capacity he designed and conducted a number of experiential education programs for executive development and team development.

George has an MBA in financial management from George Washington University and has done work toward a doctorate in counseling at the University of North Carolina.

George uses products in the Lominger Leadership Architect® Suite for both individual and team development.

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